

**MACHIN REVITALIZATION COMMITTEE
MINUTES**

February 9, 2022

In Attendance: Karen Mol, Ray Pilkey, Carmene Hampe, Debbie Boyd, Norbert Bruyere,
Marie Colegrove, Caleigh Ross, Roxanne Mol

Absent:

Gallery: Max Nagy, Economic Development Office

Recording Secretary: Tammy Rob, Clerk Treasurer

1. Call to Order:

The meeting was called to order at 6:00 p.m. by Karen Mol.

2. Approval of Agenda

MOVED BY: R. Pilkey

SECONDED BY: C. Ross

THAT the Agenda for the Revitalization Committee Meeting, Wednesday, February 9, 2022 be accepted as presented. **CARRIED**

3. Declaration of Conflict or Pecuniary Interest:

None

4. Approval of Previous Minutes

MOVED BY: N. Bruyere

SECONDED BY: R. Mol

THAT the Minutes of the previous meeting of November 24, 2021 be accepted as presented. **CARRIED**

5. Old Business

1. 2021 Projects

a. West Highway 17 sign - "Welcome to Machin"

- Update on missing decorative outside short frame posts, Burton Penner indicates they will be added/completed in 2022

6. New Business:

1. 2022 Projects (from 2021 budget)

a. Eagle River

1. Two new Flag Poles

- Finalize locations in spring of 2022
- Possible additional \$ to complete
- *Will add money to the budget for the poles and hardware, will also need to budget for someone to install them*

6. New Business: (cont)

1. 2022 Projects (from 2021 budget) (cont)

b. Vermilion Bay

1. Add additional flag hardware and flags for existing poles on Spruce and Armstrong Streets (possible 1 extra set?)

- Work part or Public Works?
- *Tammy will check at the Municipal office to see what is there for hardware and flags*

2. 2022 Projects - Other (not RVC budget)

a. Advertising Sign Post – Eagle River

1. Advertising/directions to local businesses/Tourist Camps – Max

- *Of all the camps surveyed 2 camps would like to put signs on the sign post and 2 camps declined*
- *Max will reach out to the 2 camps in favour of the sign post and give them a dollar for it and see if they are still in favour*

b. Existing Older Machin Municipal Signs

1. Touch-up of older signs crafted by Burton Penner -Tammy

- *the cost to touch-up existing signs will not be from the Revitalization Committee budget – Old cemetery in Eagle River and at the Municipal Office*

3. 2022 Potential New Projects/Budget (attached draft budget)

a. Marketing/Revenue

1. T-Shirts – design, marketing, order 100 T- Shirts and 50 Sweat Tops, max. \$3,500 budget, includes 2% taxes after rebate

- Add new Machin logo?
- Two quotes (with 2% tax added)
- Mallon's (Thunder Bay) \$3,425
- Signature Sign & Design (Dryden) \$3,417
- Sales marketing, Facebook, pop-up-shop @ Co-op
- *Council has agreed to give the Revitalization Committee \$3500 to purchase sweat shirts and T-shirts, but Council would like to be able to give away some of them to officials/guests of the Municipality that come to Machin*

6. New Business: (cont)

3.a.1. T-Shirts – design, marketing, order 100 T- Shirts and 50 Sweat Tops, max.
\$3,500 budget, includes 2% taxes after rebate **(cont)**

- *The Committee is not in favour of putting the new Municipal logo on their shirts.*
- *The Committee has decided to go with Signature Sign & Design and they will order 80 t-shirts and 48 sweat shirts, they will be grey with the design the Committee chose, they will sell them for \$30 for a t-shirt and \$50 for a sweat shirt.*

b. Mural

1. Dryden High School Art Class

- Location?
- \$1,400 budget, Max

The High School will be ready to go in the spring, need to finalize locations for the murals.

c. Minnitaki Property

1. Antique farm Equipment

- Cement Bases
- Future Equipment Additions?

Have enough farm equipment, will need to make bases for the equipment.

2. Equipment History – Karen (2023)

Will try to have a history on the equipment completed this year and plaques will be put on each piece of equipment.

3. Garbage Container, large industrial style (5 Year Road Map?)

The Committee would like to have a garbage container on site at a cost of roughly \$1600.00. The Committee will also look into other options.

4. Official Naming Eagle River Park

a. "Eagle River Historical Park" - Debbie

The Committee would like to have an official name for the park area in Eagle River. The Committee likes 'Eagle River Historical Park' and will bring this to Council for consideration.

6. New Business: (cont)

4. Official Naming Eagle River Park (cont)

b. Future Sign?

If Council agrees to officially name the park a sign could be made sometime in the future.

5. Grant/Revitalization Ideas

a. Grant updates/opportunities - Max

A grant is coming up that could potentially be used for the Recreation Centre/rink/warm shed. The Committee has time to think of things to apply for.

b. Other ideas/discussion

Volunteers – Rather than looking for volunteers to commit to joining a committee, we should look for volunteers for specific tasks like watering flowers or trail maintenance on one of Pine Tree Pathways trails. Could look at an adopt a planter or trail program. This may encourage more people to volunteer. Specific tasks could be posted each month.

2022 Budget – The Committee members will determine what items they will need added to the budget before presenting it to Council for approval.

6. Road Map (attached draft)

a. Development of draft long-term flexible Revitalization Road Map project list

- 1. Two-Five years (2023 – 2027)**
- 2. Five-Ten years (2028 – 2032)**

Developing long-term plans of what projects the Committee would like to see completed, prioritizing the projects and providing a clearer direction for the members.

7. Next Meeting Date:

The next meeting will be on, March 16, 2022, at 6:30 pm.

Location: Eagle River Recreation Centre.

8. Adjourn: The meeting adjourned at 8:13 pm.

Moved By: M. Colegrove